
Practitioner News March 2025: Latest research on Maternal diet & infant allergies

1 message

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Practitioner News
Nutritional Update March 2025

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[Top](#)

Dear Colleague

Welcome to our March nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

In this issue

- [Latest research on maternal diet and infant allergies](#)
- [Daily aspirin may trigger anaemia](#)
- [Product Focus - New Product launch - Iron Bisglycinate \(with vitamin C\)](#)
- [Pure Bio latest news - Discontinued products](#)
- [Spring Sale](#)
- [Pure Bio Gift Vouchers](#)
- [Quote of the Month](#)
- [How to Find Us](#)

[Featured Articles](#)

[MATERNAL DIET AND INFANT ALLERGIES](#)



Maternal avocado consumption during pregnancy is linked to a 43.6% reduction in food allergy risk in infants by 12 months of age. This association highlights the potential impact of specific dietary choices on child health, particularly in the development of allergic diseases, including rhinitis, eczema, asthma and food allergies, although further research is needed to understand the underlying mechanisms and long-term effects.

Read more at medicalxpress.com

[Back to Top](#)

DAILY ASPIRIN MAY TRIGGER ANAEMIA



Research from Monash University in Australia found that, over an extended period, low-dose aspirin increases the risk of anaemia by as much as 20% in people over age 70.

The researchers tracked the health of 18,153 older people in Australia and the US for around five years and discovered that rates of anaemia were 20% higher in those who were regularly taking aspirin compared to others who were instead given a placebo. Blood tests also revealed a faster decline of haemoglobin and ferritin, proteins that carry oxygen and iron, in the aspirin group.

Read more at health.harvard.edu

Product Focus

NEW PRODUCT LAUNCH



IRON BISGLYCINATE (WITH VITAMIN C)



We are pleased to announce the launch of a new [Pure Bio Product -Iron Bisglycinate \(with Vitamin C\) – 60 capsules](#)

This product by Pure Bio provides 15mg of elemental iron in a bisglycinate form for easy absorption. It also contains vitamin C, which further enhances the absorption of iron.

The major function of iron is to combine with protein and copper in the synthesis of haemoglobin. Iron is necessary to manufacture myoglobin, a transporter of oxygen found in muscle tissue, which causes the chemical reactions that initiate muscle contractions.

Because iron is involved in the transport of oxygen throughout the body, a deficiency thus leads to the primary symptoms of tiredness and fatigue. It is also involved in the process of cell division throughout the body. Additionally, iron plays a crucial role in supporting immune function.

This product is

- **Free from gluten, soy, sugar and lactose**
- **GMO free & Kosher**
- **Suitable for vegetarians & vegans**

Special Note

Keep this product out of the reach of children - accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6.

Recommended Dosage:

Take 1 capsule daily with meals, or as directed by your healthcare practitioner.
Do not exceed your prescribed dosage.

Contents: One vegetarian capsule provides:

Iron Bisglycinate	15mg
Vitamin C (as calcium ascorbate)	110mg

Other ingredients: hypoallergenic plant fibre, citric acid, capsule shell (vegetable cellulose)

ORDER NOW:

[Iron Bisglycinate \(with Vitamin C\) - 60 capsules - £15.98](#)



To order an Iron Bisglycinate (with Vitamin C) sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342

[Back to Top](#)

Latest Pure Bio News

DISCONTINUED PRODUCTS

Pure Encapsulations have discontinued the following products for the UK, so please remove them from your Pure Bio test kit.

Iron-C - suggested alternative is [Pure Bio Iron Bisglycinate](#) (see above for details)

Glycine 180 capsules - suggested alternative is [Pure Bio Glycine 90 capsules](#)

Please let us know if you need replacement sample phials for your test kit and we will be happy to send them to you.

[Back to Top](#)

Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots available	Best before date	Sale price £
<u>Multiphytonutrient</u>	60	1	18 May 24	FREE
<u>Multiphytonutrient</u>	60	2	20 Sep 24	FREE
<u>Chlorella Powder</u>	100g	1	31 Dec 24	FREE
<u>SIN 19</u>	50ml	2	31 Jan 25	FREE
<u>SIN 44</u>	50ml	3	31 Jan 25	FREE
<u>Curcumin Complex</u>	90	1	28 Feb 25	FREE
<u>NAC 500mg</u>	90	140	15 Mar 25	FREE
<u>Curcumasorb</u>	90	2	31 Mar 25	FREE

<u>Flax & Safflower Oil</u>	90	6	31 Mar 25	FREE
<u>Rhodiola Rosea</u>	90	6	31 Mar 25	FREE
<u>Ubiquinol 50mg</u>	60	6	31 Mar 25	FREE
<u>SIN 8</u>	50ml	6	31 Mar 25	FREE
<u>NAC 900mg</u>	120	2	30 Apr 25	£29.58
<u>Arnica Gel</u>	100ml	2	30 Apr 25	£6.00
<u>Nutrient 950E w/o Cu, Fe & Iodine</u>	180	2	30 Apr 25	£31.40
<u>Ascorbic Acid</u>	250	20	31 May 25	£27.49

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

[Back to Top](#)

Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

[Back to Top](#)

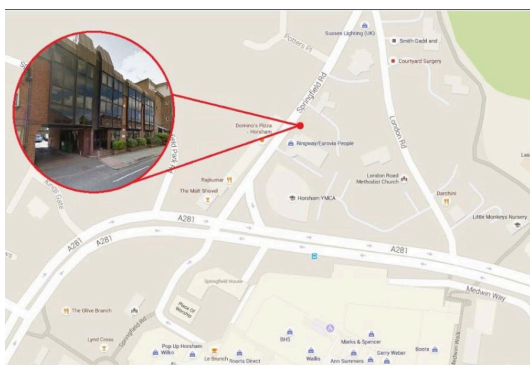
Quote of the Month

"If you don't heal what hurt you, you will bleed on people who didn't cut you"

~ Unknown

[Back to Top](#)

How to Find Us



You can order from our [website](#) or make purchases in person.

Find us at: **Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk



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